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VIVANTSKINCARE

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WHAT TO EXPECT

Your Questions About Transformative Skin Care Answered

To enhance and support the results of your at-home regimen, we recommend regular visits with a skin care professional in the Vivant network. A professional can perform treatments like the Vivant ProPeel™ for rapid rejuvenation with no downtime. Your esthetician will also provide a regular assessment of your skin condition, personalized guidance, and answers to your skin care questions to help you meet your long-term skin care goals. Because we realize regular professional visits are not an option for everyone, we've developed this comprehensive guide to what to expect as you transform your skin with Vivant's scientifically advanced line of products.



WHAT'S YOUR REGIMEN?

THE POWER OF 4

One is good; four is better. Vivant products are formulated to work as a synergistic system. Each product enhances the efficacy of the next. Using a complete Vivant 4-step regimen will maximize the benefits of each product and optimize your results.

How does it work?

- Vivant cleansers support a healthy barrier and clear away the exfoliated dead skin cells to allow the toner to work.
- Our toners remove all traces of cellular debris, dirt, and product residue to enhance the absorption of Vivant serums.
- SPF hydrators seal and protect your skin's moisture barrier and guard against age-accelerating UV damage.

Synergize to optimize. Using Vivant products for all four basic regimen steps will bring greater results than the use of any individual product alone.

THE RULE OF 30

In an ideal world, you would drop all other products and just use Vivant for thirty days. After that, you'll never look back.

Why thirty days? Because that's the natural skin cell cycle, making it the optimum amount of time to see your best results. It allows time for your skin to acclimate to the products and for anything that may have been brewing under the skin prior to starting your new regimen to come to the surface and be cleared away.

Why only Vivant products for the thirty days? Because it allows you to take full advantage of the synergistic effects of a Vivant regimen and avoid product incompatibility that might hinder your results. Other products may have pore clogging ingredients.



ACTION VS. REACTION

Vivant is a dermatological line. Our products are formulated with transformative ingredients that meet the highest USP (United States Pharmacopeia) standards, so when you use them, you will see and feel the difference. Sometimes those changes can be confusing but don't mistake action for reaction. The changes you see in your skin are the sign that your products are working. We'll walk you through some common questions.

DON'T FEAR THE FLAKE



WHAT IS ACCLIMATION?

When you first begin using a dermatological product, your skin will go through a period of acclimation as it adjusts to the new ingredients. The skin may appear rosy and pink. There may be some dryness, tightness, and itching, as well as some light flaking or exfoliation. That's desirable. These are the signs of cellular regeneration and real change in your skin. You will not see the desired results without some of these signs of acclimation occurring. If, however, your skin is stinging or inflamed. Reduce usage to once a day every other day and gradually ramp back up to daily usage.

WITHIN FOUR TO SIX WEEKS, THE SIGNS OF ACCLIMATION WILL DISAPPEAR WHILE FIRMNESS, TEXTURE, AND TONE ARE IMPROVED.

WHY IS MY SKIN FLAKY?

Vivant products are formulated with ingredients that accelerate cell renewal and create the exfoliation that's crucial for generating healthy new cells, clearing impactions, lifting excess pigment, and diminishing fine lines. The natural cycle as skin cells mature, rise to the surface, and are shed away, takes about thirty days. Vitamin A propionate, the patented ingredient in Vivant's Vitamin A therapies, accelerates the process to about 14 days. Our Mandelic Acid Serums are also formulated to lightly exfoliate and gently accelerate cell turnover. Benzoyl Peroxide is a keratolytic agent, which means it creates a controlled peel in the skin, a necessary component in clearing and retexturing. What all these cell regenerators have in common is the rapid renewal that results in the flaking that you see. It's the sign that your products are working. Don't fear the flake.

WHY AM I BREAKING OUT?

When you experience a breakout after using a Vivant product that is designed to accelerate cell turnover, the breakout is not the result of the product, but rather, the result of cell turnover drawing out comedones that were already forming under the surface.

MY DARK SPOTS SEEM TO BE GETTING DARKER. IS THIS NORMAL?

Excess pigmentation gets removed from the surface of the skin in much the same way that pimples do. The pigmentation forms in the deeper layers of skin and as we exfoliate and stimulate cell turnover, the pigment rises to the surface and eventually sloughs off. Be patient. With melasma, it can take four weeks to begin to see a difference.

HOW LONG DOES IT TAKE TO SEE AN IMPROVEMENT IN MY SKIN?

Some people see a difference in as little as a week. Depending upon the extent of the damage to your skin, it may take 3-4 weeks. Because a complete cell cycle takes about a month, we always recommend waiting at least that length of time before evaluating your results. Don't give up. Be consistent with the use of your products. If you are not consistent, you will not see the results you're seeking.

JUST ABOUT EVERY GOOD THING YOU
WANT TO SEE IN YOUR SKIN BEGINS WITH
EXFOLIATION.



IF MY SKIN IS DRY, WILL EXFOLIATION MAKE IT DRIER?

When dead skin cells build up, they block the moisture barrier, making fine lines appear more visible, and keeping your products from delivering their effective ingredients. Exfoliating removes the dead skin cells allowing moisture into the skin and enhancing absorption of products. More exfoliation equals more moisture and better results from products such as Vitamin A correctors, sun protectants, and hydrators. Using products immediately after washing will also help to seal in moisture.

PEOPLE WITH VERY DRY SKIN WILL EXFOLIATE FASTER AND NOTICE IMPROVEMENT SOONER THAN PEOPLE WITH OILY SKIN BECAUSE THEY HAVE MORE DEAD SKIN CELLS ON THE SURFACE OF THE SKIN.

If you find your skin is excessively flaky during this process, use one of Vivant's exfoliating scrub cleansers to help loosen and lift the flakes.

DOES MY SKIN BECOME IMMUNE TO PRODUCTS AFTER IT BECOMES ACCLIMATED?

No. The fact that you don't see the same reaction you did initially doesn't mean that the product has stopped working. It means that you have reached optimum product benefit. Acclimation is maintenance mode. You've hit the peak. Your skin continues to benefit from the product.

SHOULD I SWITCH TO ANOTHER PRODUCT WHEN MY SKIN BECOMES ACCLIMATED?

Certain ingredients—antioxidants, emollients, sunscreen—don't require acclimation in the skin and therefore, don't reach that maintenance plateau. With some, like retinoids (Vitamin A) or alpha-hydroxy acids that do have an acclimation period, you can move up to a stronger concentration if you want to push your results further, but it is not necessary in order to continue to see benefit.

CH-CH-CHANGES





CONSISTENCY IS KEY

FOR BEST RESULTS

Do not use products for at least week prior to waxing and 48 hours after. If you are using Vitamin A products do not wax because you risk damaging the emerging layer of regenerating cells.

Be consistent. If you don't stick to your program consistently, you will not see the desired results.

Do not spot treat. Spot treating allows acne bacteria to continue to grow in surrounding skin, making future breakouts worse and increasing the risk of scarring.

Use Vivant Day Treatment Lotion SPF 15 daily to protect against age-accelerating UV damage and the risk of skin cancer. Wear a hat if you're going to be out in the sun.

When using Vivant Bleaching Cream or Vivant Bleaching Serum Forté, allow at least 6 to 9 weeks to see results.



FIND YOUR LEVEL

The Vivant line is multi-tiered with a range of products to suit every skin type and tone. As your skin acclimates, you can move to the next level to push your results farther, or stay where you are to maintain your progress. To find the regimen that works best for you, visit vivantskincare.com and take our online consultation, or call customer care at 855-484-8268 to speak with a skin care specialist.

TRACK YOUR REGIMEN

DAY 15

DAY 30

DAY 45

DAY 60

ACNE | HYPERPIGMENTATION | AGELESS

WHIP YOUR SKIN INTO SHAPE

Whip your skin into shape with the new Skin Fitness System by Vivant, based on the power of 3-in-1 Mandelic Acid. A gentler Alpha Hydroxy Acid derived from almonds, Mandelic Acid is ideal for treating all skin types, especially Black, Hispanic and Asian skin types, as well as lighter skin types too sensitive for benzoyl peroxide and glycolics. Also good for those new to advanced skin care regimens.



CLEANSE



TONE



CORRECT



PROTECT

WE BOTTLED A REVOLUTION



The Confidence of Clear Skin

From the scientist who created stabilized benzoyl peroxide, BP 3% Acne Wash is the MVP of BP cleansers. Creamy, soothing, vigorously cleansing, and anti-bacterial to flush out impurities, peel away impactions, reduce inflammation, refine pores, and minimize scarring. The foundation of a regimen to clear, control, and conquer.

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CLEAR BODY THERAPY
Take control of unruly skin with our most serious skin care solutions.

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